

ABOUT US

MyLawman is one of the fastest growing Legal Community websites for Legal Resource sharing and an e-learning platform for law students, legal professionals and legal academia.

As a one stop solution, MyLawman caters to differential needs of Law students and professionals across different divisions viz. legal blogs, opportunities, journal, judiciary preparation and e-learning content including online courses.

MyLawman is a growing family of around 250 law students as volunteers/ interns and campus ambassadors along with hundreds of law faculties on board.

COURSE HIGHLIGHTS

- Live lectures by the Partners of Law Firms, Research Fellow and Faculty from National Law University.
- Interactive sessions with the Partners of Law Firms, Research Fellow and Faculty from National Law University.
- Practical insights into the implementation of Law. separate doubt clearance sessions.
- Extensively researched study material.
- Assignment evaluation based certificate.
- Recording of live lectures will be provided.

MYLAWMAN
INNOVATIONS IN LAW

MEDIA LAW AND POLICY

ONLINE
CERTIFICATE
COURSE

19, 20, 21, 27 & 28 June 2020

5701
71588

MODULE INSIGHTS & SPEAKERS



ASHISH BHAKTA
FOUNDING PARTNER
ANB LEGAL

MODULE 1

Media Laws in India & other parts of the World

- A) Evolution of Media and its relation to Broadcasting: India and the World
- B) Overview of Media and legal regulations in different parts of the world
- C) Fundamentals of Media Law: a comparative approach
- D) Constitutional facets of Media Laws- analytical and comparative approach.
- E) Comparison of Media Laws in different countries:
 - a) UK & USA
 - b) China
 - c) Sri Lanka
 - d) Japan
- F) Codes and Guidelines for Broadcast Media in different countries.
- G) Regulations in Asia, European Union, etc.

anb | LEGAL



MUNIR MERCHANT
SENIOR PARTNER
MZM LEGAL LLP



NADIYA SARGUROH
SENIOR ASSOCIATE
MZM LEGAL LLP



MODULE 2

Advertisement Law and Policy in India: Ethical Standards or Constitutional Values

- A) The Introduction to the Advertising Industry in India.
- B) The Introduction to different Laws governing Advertising in India.
- C) The Regulation of Advertising in India and the Role and Contribution of the ASCI.
- D) The ASCI Codes and Principles.
- E) Ethics in Advertising and issues relating to Ethics in Advertising.
- F) Decisions of the ASCI and the Supreme Court with respect to unethical practices in advertising.
- G) Ethical Standards and the Constitutional Values involved in Advertising.



VIKRANT RANA
MANAGING PARTNER
S.S. RANA & CO.

MODULE 3

Protecting Intellectual Property in Media and Entertainment

- A) Media Industry: From Innovation to IP.
- B) Protecting media and entertainment through Copyright (Protectable Works, Idea & Expression Dichotomy, Available Rights, Licensing).
- C) Copyright Infringement, Fair Use & Available Defence.
- D) Trademarks, Rights of Publicity & Merchandising.
- E) Monitoring for Piracy & Plagiarism.



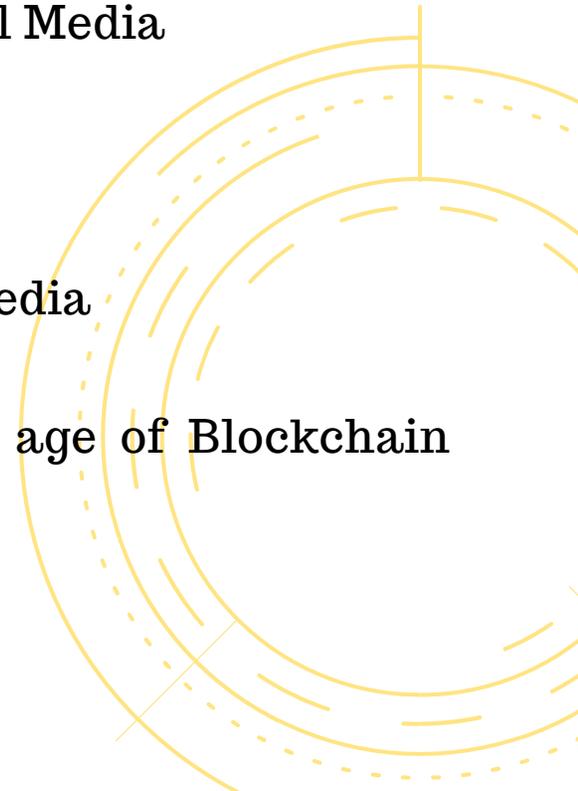
ABHINAV MISHRA
FELLOW IIP, TOKYO
FOR BLOCKCHAIN,
LEXPLEX

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plex.in

MODULE 4

Crowd Media and Social Media Management in the age of Artificial Intelligence & Blockchain

- A) Social Media vs Crowd Media (Crowd Collection platforms) - Introduction and Comparison.
- B) Legal Regulations for Social Media
 - Telegraph Act
 - IT Act
 - IPC, Copyright etc.
- C) Self regulation for Social Media
 - Social Media and AI
 - Identity Management in age of Blockchain and AI.



MODULE 5

Media Regulations and Constitutional Limitations: Present Day Democracy



SRISHTI CHATURVEDI
ASSISTANT PROFESSOR
DHARMSHAstra
NATIONAL LAW
UNIVERSITY, JABALPUR



- A) Maharashtra Government Social Media Gagging orders.
- B) Arnab Goswami Case Directives by SC.
- C) Twitter, Politics, Hate Speech and Abuse of Power.
- D) Effect of Social Media on Media Houses.
- E) Resort to Legal and Extra Legal Measures for frivolous matters.
- F) Paid news and government narrative.
- G) Transition from Media Trial to Social Media Trials: Bois locker room, rape threats, Online content creation platforms and Webinars etc.
- H) Media and Ethics: Corona Hotspots in Media house and non-following of government guidelines.
- I) Priority in prime time news shows.
- J) Self Regulation v. Authority to regulate the media.

MODERATORS



APRAJITA SINGH
ASSISTANT PROFESSOR
SCHOOL OF LAW, UPES,
DEHRADUN



SONAL SAXENA
HEAD-
RESEARCH & INNOVATION
DIVISION, MYLAWMAN

MYLAWMAN
INNOVATIONS IN LAW

SCHEDULE OF THE ONLINE CERTIFICATE COURSE

DAY 1

19-06-2020
[Friday]

5:00 PM

Introduction of course &
introducing the moderators

5:15PM

Introducing the Speaker

5:30 PM

Module 1- Media Laws in India
& other parts of the World by
Ashish Bhakta

6:45 PM

Q&A and Discussion

DAY 2

20-06-2020
[Saturday]

5:15 PM

Introducing the Speakers

5:30 PM

Module 2- Advertisement Law
& Policy in India: Ethical
Standards and Constitutional
Values by Munir Merchant
and Nadiya Sarguroh

6:45 PM

Q&A and Discussion

DAY 3

21-06-2020
[Sunday]

- 5:15 PM Introducing the Speaker
- 5:30 PM Module 3- Protecting Intellectual Property in Media and Entertainment by Vikrant Rana
- 6:45 PM Q&A and Discussion

DAY 4

27-06-2020
[Saturday]

- 5:15 PM Introducing the Speaker
- 5:30 PM Module 4- Crowd Media & Social Media Management in the age of AI & Blockchain by Abhinav Mishra
- 6:45 PM Q&A and Discussion

DAY 5

28-06-2020
[Sunday]

- 5:15 PM Introducing the Speaker
- 5:30 PM Module 5- Media Regulations & Constitutional Limitations: Present Day Democracy by Srishti Chaturvedi
- 6:45 PM Q&A and Discussion

REGISTRATION

Register at-
www.mylawman.co.in/mlpwcc

FEE DETAILS

- a) For Students- Rs. 800/-
- b) For Professionals- Rs. 1200/-
- c) For Academicians-Rs. 1200/-

CONTACT US

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